



*B*ecause we live in an age of improved health and longevity, our clientele wish for their outer appearance to reflect how young or how good they feel inside.

Here at the Facial Plastic Surgery Center we offer a variety of options from skin rejuvenation treatments and medical skin care products to laser hair reduction. Our facial contouring includes both surgical and non-surgical procedures such as injectable fillers designed to refine or reshape facial features for a more youthful look.



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For more information,
visit www.facialdocs.com



FACIAL PLASTIC
SURGERY CENTER
A division of Otolaryngology Associates, PC



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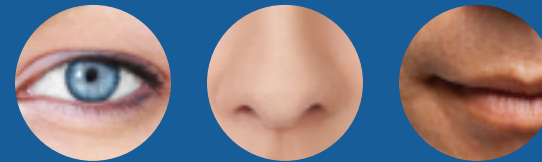
FACIAL PLASTIC SURGERY CENTER

Mark I. Rubinstein
M.D., F.A.C.S.

Deborah J. Doyle
M.D., F.A.C.S.

WELCOME TO THE
FACIAL PLASTIC SURGERY CENTER
of Otolaryngology Associates, P.C.

We are a regional medical practice dedicated to providing expert medical, surgical and ancillary care to adults and children of the DC Metro Area requiring cosmetic and/or reconstructive surgery to areas of the face, head and neck.



OUR PHYSICIANS

Our doctors are trained in the medical and surgical management of diseases and disorders of the ear, nose and throat with subspecialty training in cosmetic and reconstructive surgery of the head, neck and face.



Dr. Mark Rubinstein, M.D., F.A.C.S holds dual board certification by the American Board of Otolaryngology and the American Board of Facial Plastic and Reconstructive Surgery. He is a graduate of Jefferson Medical College and trained in otolaryngology/head-and-neck surgery and facial plastic surgery at the University of Michigan. Dr. Rubinstein is a Fellow of the American College of Surgeons and of the American Academy of Facial Plastic & Reconstructive Surgery. He is a former Chief of Otolaryngology of INOVA Fairfax Hospital and a past president of the Washington Metropolitan ENT Society.



Dr. Deborah J. Doyle M.D., F.A.C.S. is a board-certified otolaryngologist/head-and-neck surgeon. She is a graduate of Tulane University School of Medicine, receiving her training in pediatric and adult otolaryngology/head-and-neck surgery and facial plastic surgery. While at Tulane, she received the Eye, Ear, Nose and Throat Award and the American Medical Women's Association Achievement Citation. She is certified by the American Board of Otolaryngology. She is a past president of the Washington Metropolitan ENT Society, a Fellow of the American College of Surgeons and a member of the American Academy of Facial Plastic and Reconstructive Surgery. She is also a member of the Alpha Omega Alpha Honor Society as well as other local and national organizations.

OUR STAFF

Our center is supported by two licensed master estheticians, both members of the Organization of Facial Plastic Surgery Assistants, with over 30 years of combined experience in the field of esthetics.

Wendy Lane Crandall has worked as an esthetician and facial plastic surgery assistant with our practice since 1994. Her experience and knowledge cover the complete range of facial plastic surgical procedures, non-surgical procedures, laser treatment and skin care. Along with microdermabrasion facials, laser hair removal and skin care treatments, she provides personal guidance in patient surgery treatment planning.



Deborah Sims, who joined our practice in 2001, is experienced in both salon and medical esthetics. She focuses her efforts on offering our patients a complete skin care regimen, using her expertise on various skin rejuvenation and exfoliation treatments, such as microdermabrasion facials, chemical peels and IPL. When not treating patients, she serves as our surgical coordinator and plastic surgery assistant to aid with surgical scheduling and treatment planning.

Both Ms. Crandall and Ms. Sims hold certificates in laser hair removal, microdermabrasion and all major skin care product lines; they continue to expand their education in all current treatment options.

Our staff is always available to answer any questions, and patients are encouraged to utilize this personalized service.



OUR SERVICES

The concept of facial surgery can be intimidating, but the reality is that today's facial plastic surgery can be performed with hidden incisions, minimal discomfort and natural results that defy even the most astute observer's detection. Some of our surgical offerings include endoscopic brow lift/forehead surgery, face lift, liposuction, chin augmentation, eyelid surgery, ear surgery, scar revision and nasal plastic surgery.

For individuals interested in achieving a more youthful appearance without the inconvenience of surgery, we offer several options of skin fillers such as Restylane, Juvederm, Perlane, Radiesse and Evolence, which soften lines and contours for a more youthful appearance. We also offer Botox injections to treat heavy frown lines and "crows' feet" to create a more relaxed look.

Another non-surgical therapy option includes skin rejuvenation treatments such as photo or laser facials that provide a safe and effective treatment for sun damage symptoms, including facial redness, brown spots, skin texture and rosacea.

We also provide esthetic skin care treatments, such as microdermabrasion (also known as Mega Peel), laser hair removal, chemical peels, and physician-directed comprehensive skin care programs. Products such as the OBAGI Nu-Derm and C-RX skin care systems offer the latest in comprehensive anti-aging treatment under medical supervision and scientific scrutiny that ensures safety with proven results.



OUR CARE

The Facial Plastic Surgery Center offers attentive, personalized care to make your experience with us as comfortable as possible, from managing your appointments to coordinating with the surgical facility through your recovery period.

Making Appointments. The first step is scheduling a consultation with one of our physicians. While an appointment with one of our assistants is complimentary, a surgical consultation with a surgeon requires a nominal \$100 fee that can be applied towards future surgery or any of our other services. All consultations are private, thorough and educational. When scheduling, our patient coordinator can help you determine the appropriate staff member. You can schedule your appointment by calling 703.573.3612 weekdays from 9am to 5pm. Because we take our time with each individual caller without interruption, you may be asked to leave a message and your phone call will be returned promptly. If you need to cancel your appointment, please provide 24 hours notice to avoid a cancellation fee.

Your Visit. Prior to examination, photos may be taken for computer imaging purposes as well as documentation of the treatment process. A medical assistant or nurse will escort you to the exam room where you will be asked questions about your past medical history and details about your concerns. Our physician will then examine you, request and/or perform diagnostic tests if necessary and recommend a treatment plan to address your concerns. You may be asked to schedule a return visit for follow-up. If surgery is recommended and elected, our staff will assist you in collecting the necessary pre-surgical information and tests, and go over post-operative recovery and care.

Telephone Calls. We are always available to discuss concerns with our patients. Our staff has been trained to answer most questions, but if there are additional inquiries, your chart will be given to your doctor and his or her answer will be relayed to you. Calls from the doctors themselves are usually made after office hours.

After Hours. Our physicians are available during nights and weekends for emergency calls only. Please contact our office at 703.573.7600 and follow the prompts for paging the physician on call.

OUR FEES

Payment for all office procedures are expected at the time of service. If surgery is performed, you will be charged a fee by our physician as well as by the surgical center or hospital and any other assisting physician. Many of our surgical fees include a specified period of post-operative care directly related to the surgery but do not cover unrelated conditions that may arise.

Fees for purely elective procedures such as facial plastic surgery are paid in advance of the surgery.

We look forward to including you as one of our many satisfied patients.

